

TREATED MEANS TREATED. *At least... It should.*

In exterior trim, similar marketing claims can mask very different manufacturing realities. The word “treated” is used loosely, sometimes referring to deep preservative protection, sometimes to surface coatings. We wanted to cut through the marketing haze to clarify the differences between Belco XT® Trim and other wood trim products, comparing manufacturing standards, treatment defaults, and operational realities.

WE TRIED TO COMPARE APPLES TO APPLES. IT GOT AWKWARD.

Here’s What Broke Our Comparison

Wood treatment approach

Whether preservative protection penetrates the wood fiber or is limited to surface coatings. In other words, is it actually treated?

Warranty structure

How warranty coverage is specifically defined, what conditions apply, and whether it is prorated, losing value over time.

Product line focus

Whether exterior trim is a manufacturer’s core discipline or one product among many.

Quality control processes

The degree of oversight applied during moisture management, grading, and finishing.

Field performance outcomes

How these factors translate into waste, rework, callbacks, and scheduling reliability.

THE BELCO XT® DIFFERENCE

Default standards that set the stage for a reliable customer experience

(and a collective EXHALE across the whole supply chain)

- **Unmatched Raw Material Standards**
- **Purpose-Specified Blanks, Not Ripped-Down Profiles**
- **Kiln-dried, Appearance-grade SPF Selection**
- **Weyerhaeuser Distribution in Texas markets for clean turns and logistics support**
- **American-Manufactured**

We don’t cut corners because we believe in doing things the right way, from the log to the finished product, even if it costs us more. Why? Our customers deserve it.

So, let’s be honest. It was never apples to apples.

BELCO’S BOTTOM-LINE OPERATIONAL REALITY?

One standard. One system. One warranty. No surprises.