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Subject: The Belco Report - Industry Intelligence to Your Inbox
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The Belco Report - Industry Intelligence to Your Inbox

At Belco, we believe knowledge is power... Welcome to *The Belco Report*, a weekly newsletter brought to you by Belco Forest Products, delivering timely news and industry trends to your inbox. *The Belco Report* has the power to compile business and industry-specific intelligence — news, analysis, prices, capacity, statistics, indicators — relating to the entire forest products sector.

Knowledge is Power – The Power to Make Intelligent Business Decisions

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Hot News From Belco

Visit Us In Booth 102 At The Built Green Expo

Belco will be one of over 80 exhibitors this week at the Built Green Conference in Seattle. Stop by booth 102 on Thursday or Friday where we'll be highlighting our new "green" product, FrameGuard™ wood coating.

FrameGuard™ coating contains a blend of anti-mold chemicals and borate technology that alleviates problems from mold, fungi and termites. When applied to wood products, FrameGuard™ coating:

- Protects against mold
- Protects against fungal decay
- Protects against damage from termites

It's not too late to attend the conference, you can register at the venue. [Click here](#) for more information on the 2008 Built Green Conference.



Weekly Intelligence Report

Market for green homes rapidly growing as buyers look for efficiencies, less environmental impact

Mar 12, 2008 — Des Moines Register
By ERIN CRAWFORD

DES MOINES, Iowa, March 12, 2008 (Des Moines Register) — When Wal-Mart started pushing fluorescent light bulbs, there was only one conclusion to reach: Enviro-conscious buying had arrived in the mainstream.

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Global market for building materials to exceed US\$391B by 2010, says new report

Mar 11, 2008 — PRWeb

SAN JOSE, Calif., March 11, 2008 (press release) — The global building materials industry is highly fragmented. While the top 3 consuming nations account for more than 50% of the global consumption, the top 3 suppliers together account for less than 20% of the global output. The industry is marked by the presence of a large number of small local players taking a lion's share in most of the markets. As such there is no clear leader in any of the markets. While the world's leading producers have a sizeable presence in many countries their global presence does not reflect these numbers. This distortion can be attributed to the weak presence of international majors in China, a country, which accounts for a significant percentage of the global output and consumption.

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Is outlook for homebuilders positive or negative?: Analyst Recap

Mar 5, 2008 — Forestweb

LOS ANGELES, CA., March 5, 2008 (Forestweb) — Views of homebuilder industry analysts from company and published reports (Feb. 27–March 3, 2008)

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Framing lumber composite continues to fall, exporters to the U.S take another hit as dollar falls to new low

Mar 10, 2008 — Forestweb

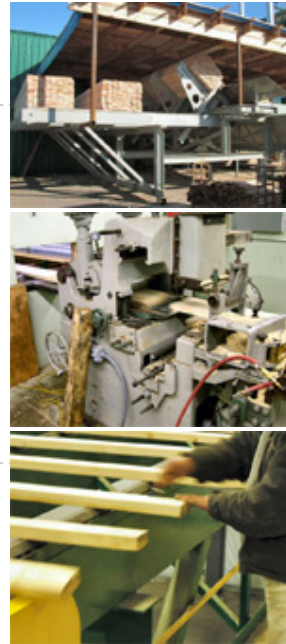
LOS ANGELES, March 10, 2008 (Forestweb) — The North American framing lumber composite fell \$2 (0.82%) last week to \$241 per thousand board feet (mbf) after sticking at \$243/mbf in the previous two weeks. Since reaching \$270/mbf on Nov. 30, the composite has kept to a downward path – with only two slight increases in the weeks of Feb. 8 and 15. Last week's price was \$45 (15.73%) below the price at the same time last year (\$286/mbf).

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U.S. economy will suffer from slumping housing market, but should avoid slipping into recession, says new forecast

Mar 11, 2008 — Associated Press
By ALEX VEIGA

LOS ANGELES, March 11, 2008 (Associated Press) — The U.S. economy will suffer as the slumping housing market eats away at job creation and consumer spending, but the nation should avoid slipping into a recession this year, according to a new economic report.



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Mortgage applications down 1.9%, according to MBA's weekly survey

Mar 12, 2008 — Mortgage Bankers Assn.

WASHINGTON, D.C., March 12, 2008 (press release) — The Mortgage Bankers Association (MBA) today released its Weekly Mortgage Applications Survey for the week ending March 7, 2008. The Market Composite Index, a measure of mortgage loan application volume, was 671.7, a decrease of 1.9 percent on a seasonally adjusted basis from 684.9 one week earlier. On an unadjusted basis, the Index decreased 1.4 percent compared with the previous week and was down 3.4 percent compared with the same week one year earlier.

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Oil tops US\$109/barrel for first time

Mar 11, 2008 — Associated Press

VIENNA, Austria, March 11, 2008 (Associated Press) — Oil prices topped \$109 a barrel for the first time Tuesday as investors sought refuge from the anemic dollar.

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Feedback

We are anxious to receive your feedback on *The Belco Report*, please [email us](#) with comments and suggestions regarding the type of news and analysis you would like to receive.

About Belco

Belco Forest Products leads the forest products industry by relentlessly delivering *quality products* and *exceptional service* through *innovative manufacturing* and a *knowledgeable team of professionals* that put our customer's needs first.

We create and nurture long-lasting, mutually beneficial business partnerships with our customers and suppliers, consistently employing and maintaining a "Make It Happen" approach.



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